



KASW
2175 West 1700 South
Salt Lake City, UT 84104

4CM&M
1322 G Street, SE
Washington, DC 20003

Contract # 1415027
Schedule Dates 09/01/16-09/07/16
Advertiser Center Forward (44122)
Agency 4CM&M (20321)
Product Political - Issues / Propositions (1068)
Brand 500/521/3757 - ISSUE (554191)
Salesperson Continental - Washington, Washington DC (1438)
Sales Office Continental - Washington DC
Buyer Name Medi,Placement,
Phone/Fax /
CPE 500/521/3757
Account Types National/Political
Billing Type Standard
Comments Issue

Date Entered 08/25/16
Last Modified 08/29/16
Entered By Jimmy Peskind
CO-OP No
Headline # ECR25272812
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$978.00
Net Total \$5,542.00
Sales Tax

Phoenix (KASW)
By Broadcast Month
Sep. 2016 42 \$6,520.00
Grand Total: 42 \$6,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/01/16-09/01/16	5	:30	7A- 8A (MST)					1				1	\$40.00	\$40.00	Phoenix (KASW)	Judge Faith/Justice For All	8/25/16
2.0	Normal Line / SPOT	09/05/16-09/05/16	5	:30	7A- 8A (MST)		1							1	\$40.00	\$40.00	Phoenix (KASW)	Judge Faith/Justice For All	8/25/16
3.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	7A- 8A (MST)			1						1	\$40.00	\$40.00	Phoenix (KASW)	Judge Faith/Justice For All	8/25/16
4.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	8A- 9A (MST)						1			1	\$75.00	\$75.00	Phoenix (KASW)	America's Court/Judge Faith	8/25/16
5.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	8A- 9A (MST)				1					1	\$75.00	\$75.00	Phoenix (KASW)	America's Court/Judge Faith	8/25/16
6.0	Normal Line / SPOT	09/01/16-09/01/16	5	:30	9A- 10A (MST)					1				1	\$100.00	\$100.00	Phoenix (KASW)	Hot Bench (2X)	8/25/16
7.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	9A- 10A (MST)						1			1	\$100.00	\$100.00	Phoenix (KASW)	Hot Bench (2X)	8/25/16
8.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	9A- 10A (MST)			1						1	\$100.00	\$100.00	Phoenix (KASW)	Hot Bench (2X)	8/25/16
9.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	10A- 11A (MST)						1			1	\$150.00	\$150.00	Phoenix (KASW)	Judge Mathis	8/25/16
10.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	10A- 11A (MST)			1						1	\$150.00	\$150.00	Phoenix (KASW)	Judge Mathis	8/25/16
11.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	10A- 11A (MST)				1					1	\$150.00	\$150.00	Phoenix (KASW)	Judge Mathis	8/25/16
12.0	Normal Line / SPOT	09/01/16-09/01/16	5	:30	11A- 12P (MST)					1				1	\$150.00	\$150.00	Phoenix (KASW)	Paternity Court/Forensic Files	8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KASW
2175 West 1700 South
Salt Lake City, UT 84104

4CM&M
1322 G Street, SE
Washington, DC 20003

Contract #**1415027****Schedule Dates**

09/01/16-09/07/16

Advertiser

Center Forward (44122)

Agency

4CM&M (20321)

Product

Political - Issues / Propositions (1068)

Brand

500/521/3757 - ISSUE (554191)

Salesperson

Continental - Washington, Washington DC (1438)

Sales Office

Continental - Washington DC

Buyer Name

Medi,Placement,

Phone/Fax

/

CPE

500/521/3757

Account Types

National/Political

Billing Type

Standard

Comments

Issue

Date Entered

08/25/16

Last Modified

08/29/16

Entered By

Jimmy Peskind

CO-OP

No

Headline #

ECR25272812

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$978.00

Net Total

\$5,542.00

Sales Tax**Phoenix (KASW)****By Broadcast Month****Spots****Rate**

Sep. 2016

42

\$6,520.00

Grand Total:

42

\$6,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	11A- 12P (MST)						1			1	\$150.00	\$150.00	Phoenix (KASW)	Paternity Court/Forensic Files	8/25/16
14.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	11A- 12P (MST)			1						1	\$150.00	\$150.00	Phoenix (KASW)	Paternity Court/Forensic Files	8/25/16
15.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	11A- 12P (MST)				1					1	\$150.00	\$150.00	Phoenix (KASW)	Paternity Court/Forensic Files	8/25/16
16.0	Normal Line / SPOT	09/01/16-09/01/16	5	:30	1P- 2P (MST)					1				1	\$125.00	\$125.00	Phoenix (KASW)	Two Broke Girls	8/25/16
17.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	1P- 2P (MST)				1					1	\$125.00	\$125.00	Phoenix (KASW)	Two Broke Girls	8/25/16
18.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	5P- 6P (MST)						1			1	\$300.00	\$300.00	Phoenix (KASW)	Friends (2X)	8/25/16
19.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	5P- 6P (MST)				1					1	\$300.00	\$300.00	Phoenix (KASW)	Friends (2X)	8/25/16
20.0	Normal Line / SPOT	09/01/16-09/01/16	5	:30	9P- 10P (MST)					1				1	\$200.00	\$200.00	Phoenix (KASW)	Mike and Molly (2X)	8/25/16
21.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	9P- 10P (MST)			1						1	\$200.00	\$200.00	Phoenix (KASW)	Mike and Molly (2X)	8/25/16
22.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	9P- 10P (MST)				1					1	\$200.00	\$200.00	Phoenix (KASW)	Mike and Molly (2X)	8/25/16
23.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	10:30P- 11P (MST)						1			1	\$275.00	\$275.00	Phoenix (KASW)	The Middle	8/25/16
24.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	10:30P- 11P (MST)				1					1	\$275.00	\$275.00	Phoenix (KASW)	The Middle	8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KASW
2175 West 1700 South
Salt Lake City, UT 84104

4CM&M
1322 G Street, SE
Washington, DC 20003

Contract # 1415027

Schedule Dates 09/01/16-09/07/16
Advertiser Center Forward (44122)
Agency 4CM&M (20321)
Product Political - Issues / Propositions (1068)
Brand 500/521/3757 - ISSUE (554191)
Salesperson Continental - Washington, Washington DC (1438)
Sales Office Continental - Washington DC
Buyer Name Medi,Placement,
Phone/Fax /
CPE 500/521/3757
Account Types National/Political
Billing Type Standard
Comments Issue

Date Entered 08/25/16
Last Modified 08/29/16
Entered By Jimmy Peskind
CO-OP No
Headline # ECR25272812
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$978.00
Net Total \$5,542.00
Sales Tax

Phoenix (KASW)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2016	42	\$6,520.00
Grand Total:	42	\$6,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	09/01/16-09/01/16	5	:30	11P- 12A (MST)					1				1	\$225.00	\$225.00	Phoenix (KASW)	Rules of Engagement (2X)	8/25/16
26.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	11P- 12A (MST)						1			1	\$225.00	\$225.00	Phoenix (KASW)	Rules of Engagement (2X)	8/25/16
27.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	11P- 12A (MST)			1						1	\$225.00	\$225.00	Phoenix (KASW)	Rules of Engagement (2X)	8/25/16
28.0	Normal Line / SPOT	09/02/16-09/02/16	5	:30	12A- 1A (MST)						1			1	\$175.00	\$175.00	Phoenix (KASW)	How I Met Your Mother (2X)	8/25/16
29.0	Normal Line / SPOT	09/07/16-09/07/16	5	:30	12A- 1A (MST)				1					1	\$175.00	\$175.00	Phoenix (KASW)	How I Met Your Mother (2X)	8/25/16
30.0	Normal Line / SPOT	09/03/16-09/03/16	5	:30	12:30P- 2P (MST)							1		1	\$50.00	\$50.00	Phoenix (KASW)	CW Sat Movie	8/25/16
31.0	Normal Line / SPOT	09/03/16-09/03/16	5	:30	2P- 2:30P (MST)							1		1	\$100.00	\$100.00	Phoenix (KASW)	MOVIE	8/25/16
32.0	Normal Line / SPOT	09/03/16-09/03/16	5	:30	3P- 4P (MST)							1		1	\$100.00	\$100.00	Phoenix (KASW)	How I Met Your Mother / 2 Broke Girls	8/25/16
33.0	Normal Line / SPOT	09/03/16-09/03/16	5	:30	4P- 5P (MST)							1		1	\$125.00	\$125.00	Phoenix (KASW)	2 Broke Girls/The Middle	8/25/16
34.0	Normal Line / SPOT	09/03/16-09/03/16	5	:30	5P- 6P (MST)							1		1	\$175.00	\$175.00	Phoenix (KASW)	Friends/Rules of Engagement	8/25/16
35.0	Normal Line / SPOT	09/03/16-09/03/16	5	:30	6P- 7P (MST)							1		1	\$300.00	\$300.00	Phoenix (KASW)	Mike and Molly/Two & a Half Men	8/25/16
36.0	Normal Line / SPOT	09/04/16-09/04/16	5	:30	1P- 3P (MST)								1	1	\$50.00	\$50.00	Phoenix (KASW)	AMERICAN LATINO/HISPANICS	8/25/16

CONFIRMATION CONTRACT

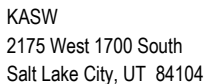
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



4CM&M
1322 G Street, SE
Washington, DC 20003

1415027

09/01/16-09/07/16

Center Forward (44122)

4CM&M (20321)

Political - Issues / Propositions (1068)

500/521/3757 - ISSUE (554191)

Continental - Washington, Washington DC (1438)

Continental - Washington DC

Medi,Placement,

/

500/521/3757

National/Political

Standard

Issue

08/25/16

08/29/16

Jimmy Peskind

No

ECR25272812

Normal

15.00

\$978.00

\$5,542.00

By Broadcast Month

By Broadcast Month

SpotsRate

Sep. 2016

42

\$6,520.00

Grand Total:

42

\$6,520.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: